gt AFFILIATES
Presentation

OVERVIEW

THE GROUP

Gamingtec build and offer high-quality platform solutions for iGaming

We are a B2B platform solutions provider servicing a full-suite product portfolio for iGaming incumbents combined with best-in-class management services.

Through our B2B solutions, Gamingtec offers a secure platform and customizable front-end design in the form of casino games and sports betting.

Pure B2B supplier for the iGaming industry.

Evidenced by strong organic **growth and profitability**

Unique design according to the product.

Fully modular products suite, delivered standalone to Client Platform.

Modular platform architecture allowing **partial or full integrations**

All products reengineered from scratch and fully **scalable,** using state of the art technology.

PRODUCTS LINE-UP

1. WHITE LABEL
The fastest and most cost effective way to place our platform at the centre of your business.

2. TURNKEY
We understand how important your Brand is and GT Turnkey is tailor made for it.

3. CASINO
Complete solution to launch your online casino business quickly.

4. SPORTSBOOK
Complete sports betting solutions for competitive bookmakers

5. PAYMENTS
The gateway to the best PSPs worldwide, tailored to targeted markets.

6. AFFILIATES
Advanced Affiliate Platform that can be integrated for any casino or sportsbook platform.

What is GT Affiliates?

Powerful iGaming affiliate software that allows competitive bookmakers and casino operators to easily manage affiliate campaigns from one centralised platform.
GT Affiliates can be integrated for any casino platform or sportsbook through API.

- User-friendly and automated functionality
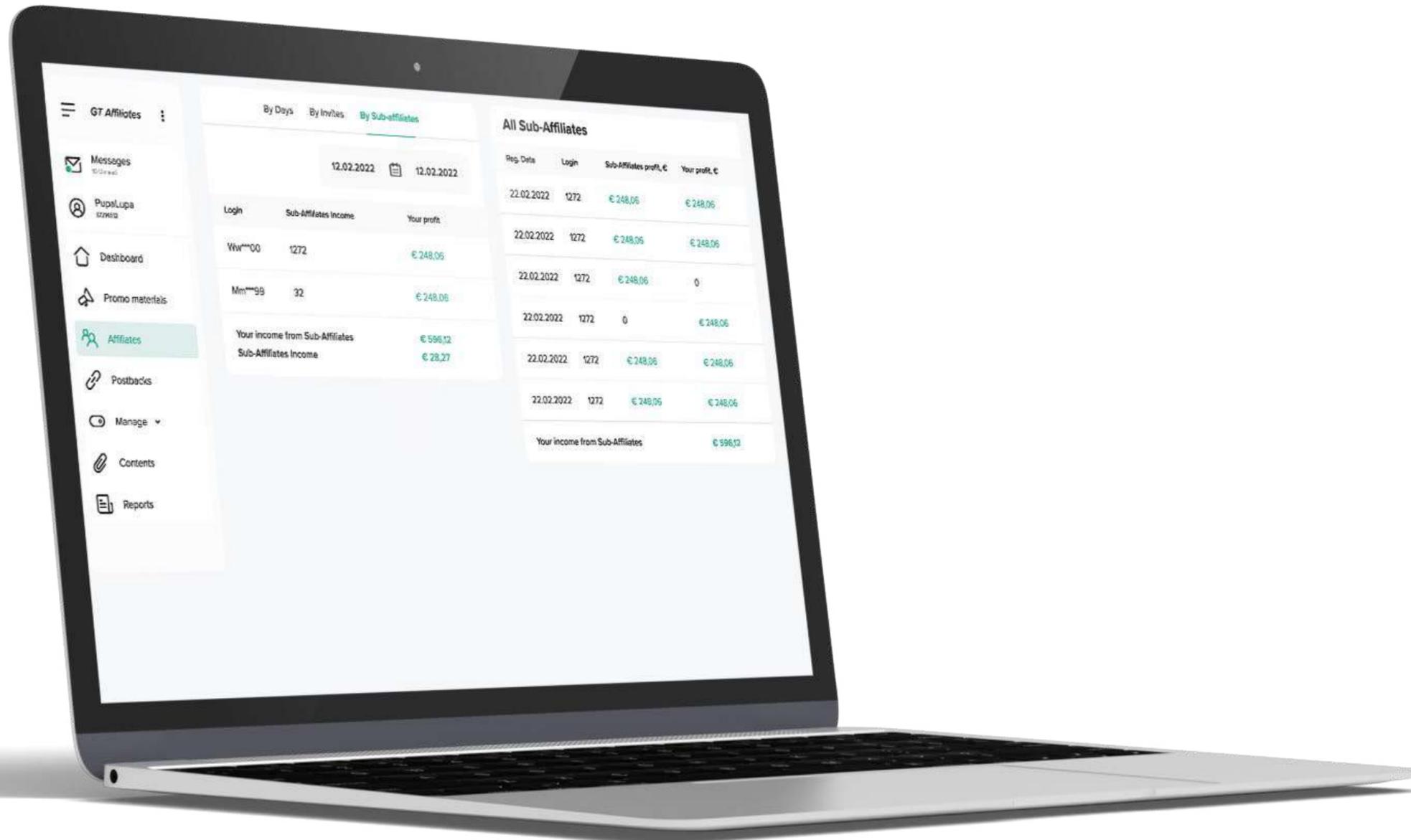- Unique work process organization options for casino operators with thousands of affiliates

FAST
Synchronization with the casino or sportsbook platform every 20 minutes.

SIMPLE
The ability to getstarted with a user-friendly and intuitive interface.

CONTROLLED
Media content management - promotional materials and new landing pages upload.

GT
AFFILIATES
MAJOR TASKS

MAIN FEATURES

REPORTING
Multifunctional statistical reports that can be exported via CSV, XLS, and JSON.

CUSTOMIZATION
Ease of use: tagging, filtering and sorting, individual reports, personal landing pages and banners.

INTEGRATION
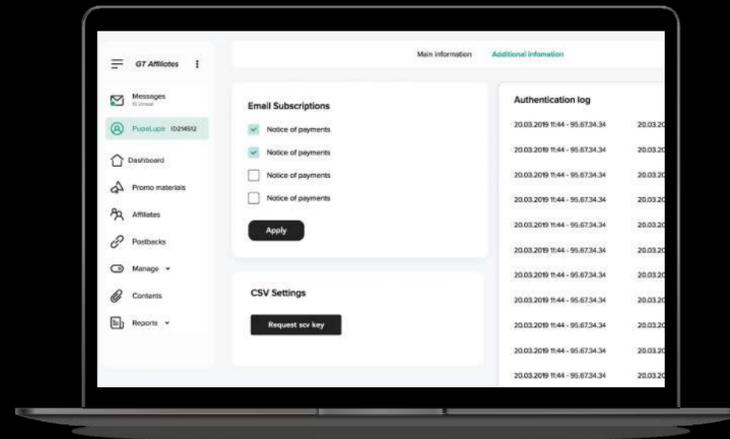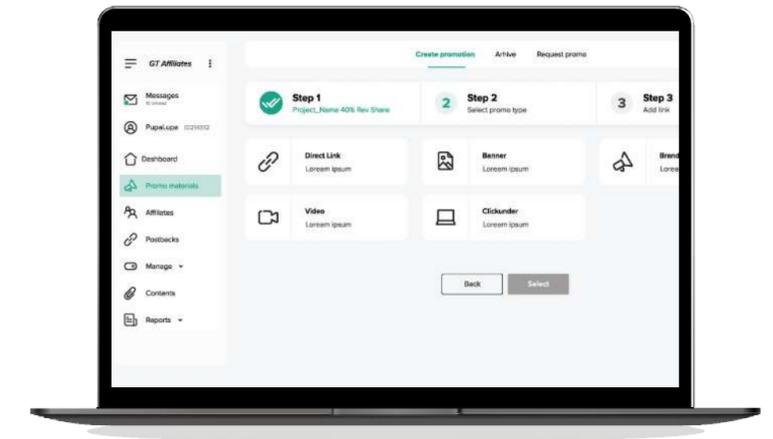Integration with the operator's frontend with API.

BRANDING
A possibility to work with different brands and products from one partnership program.
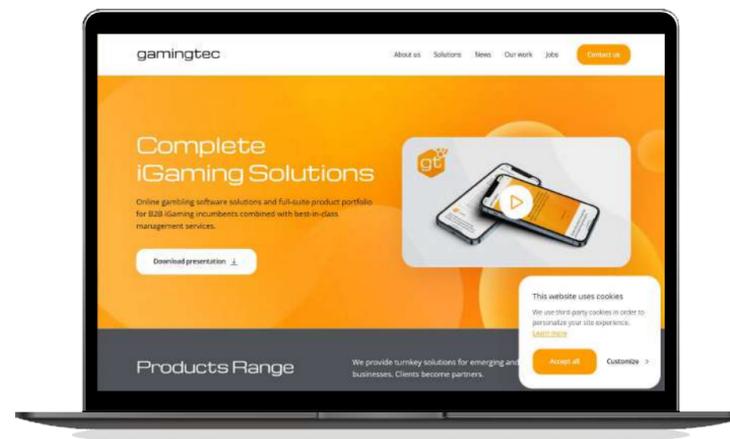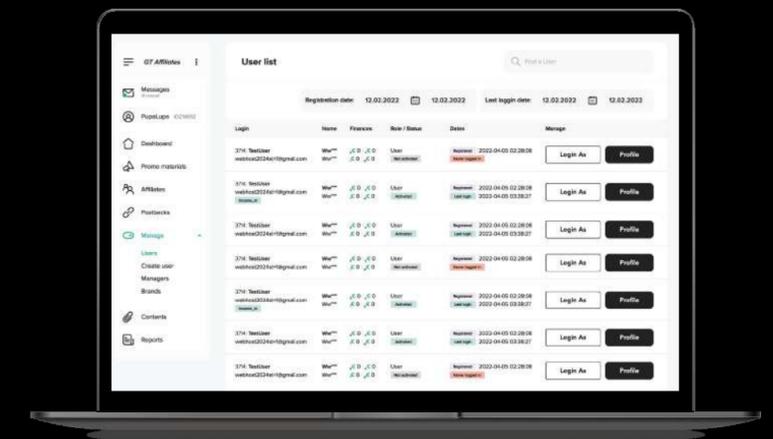
HOW DOES IT WORK FOR A PARTNER?

SIGNING UP

CHOOSING PROMOTIONAL MATERIALS

PUBLICATION ON THE WEBSITE

RECEIVING PAYMENTS

COMMISSIONS AND THEIR BENEFITS

- **Highly flexible commission builder** allows to create different deals (CPA, Revshare, Hybrid) using various conditions, qualifications, modifiers, and rewards, without any restrictions.

- Tools for excluding low-quality traffic while managing affiliate payments.

- **Player Qualification**: In order for an affiliate to apply for the reward, their referred players should meet the qualification requirements.

- **Multiple levels of sub-affiliate commissions** in the system.

SAFETY & SECURITY

- **Analytical** database is autonomous and separate.

  Partnership system server is **highly protected**, all the data is encrypted.

- **Best development practices applied:** SSL cryptographic protocol, framework with a protection from SQL-code or other hack methods.

- **Administrator roles:** super operator, operator. For each employee, there is a restriction to rights of access.

- Assigned **affiliate managers can work with their affiliates** only.

- **Event feed:** the ability to track the actions of operators through the admin panel.

BUSINESS IN YOUR SMARTPHONE
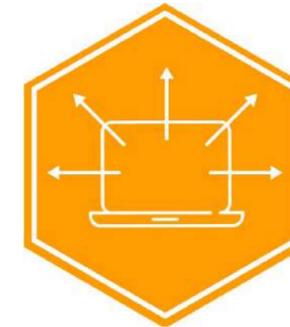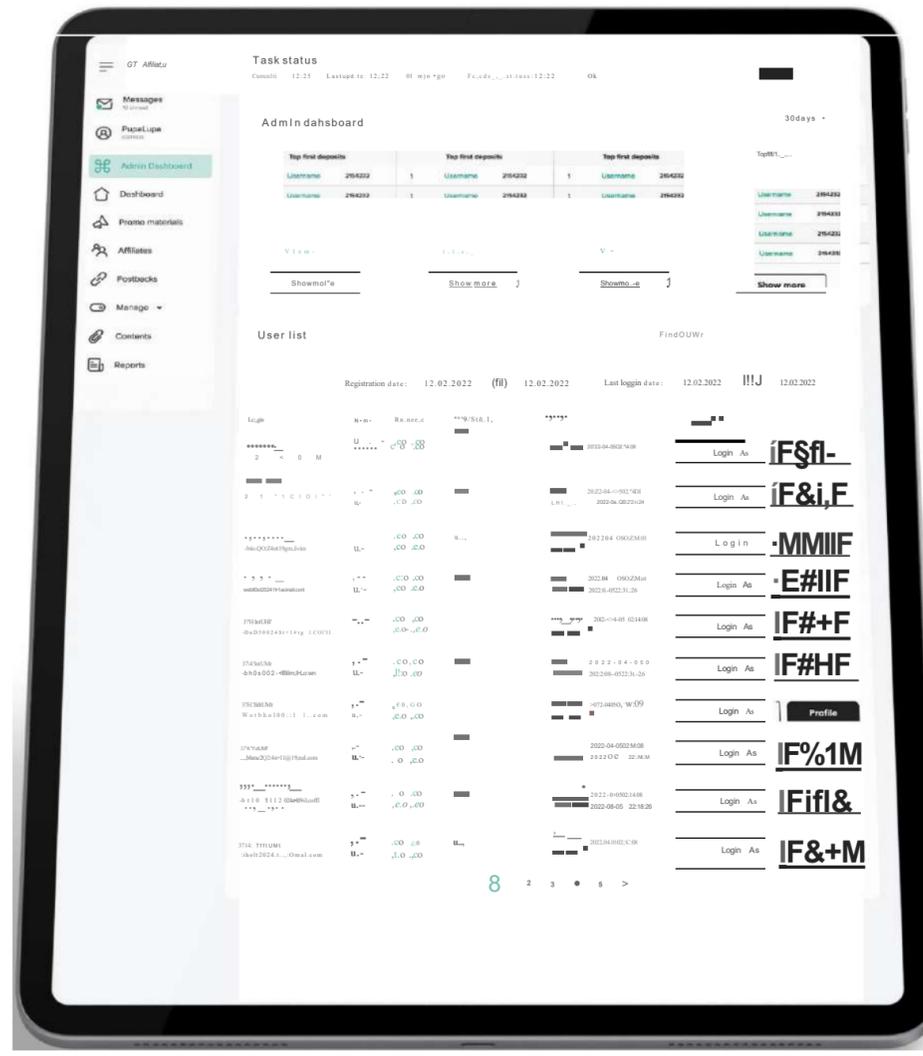
GT AFFILIATES
an opportunity to manage everything with one smartphone.

USER-FRIENDLY
Mobile version is user-friendly and fast.

AFFILIATE PROGRAM
Mobile version is a whole affiliate program in your smartphone.

LAUNCH OF THE INTEGRATION WITH YOUR PRODUCT

4 WORKING DAYS

01 day
02 days
02 days
02 days

Getting a domain.

Setting up the start page.

BRAND
- Hosting on a domain (~ BRAND.partners)
- Infrastructure set up

BACK-END
- Launching tests
- Working out all behavior scenarios
- Handing over the finished product to the customer.

Front-end aspect of landings.

Connection to the admin panel.

- Receiving a brand book from a customer.
- Designing all the pages (landings)

ROLES AND THEIR POSSIBILITIES

gt affiliates

GT affiliates
Admin

GT affiliates
Partner

Creation of the commissions

A unique opportunity to create commissions with different conditions for a specific partner

Creation of the promo materials

Creation of unique promotional materials - open to everyone or hidden

Statistics

Data on all projects and partners

Promo materials

Receiving commissions and promo materials

Statistics

Statistics for each program separately and for the entire period

Why choose GT Affiliates?

SAVE ON TIME

The platform is designed for quick integration, fast communication with your brand and makes efficient use of time upon utilisation. In business, time is money.

SIMPLE YET SOPHISTICATED

An interface built to be easily navigable, complete with advanced features necessary to create, run and manage successful affiliate campaigns.

COMPLETE CONTROL

Manage the platform, the brand and the campaigns all from any device, anywhere you go - a centralised system that gives you complete control.

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gamingtec

Gamingtec is an international company that offers full turnkey B2B software solutions for the iGaming industry.

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LET´S TALK

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