### gamingtec

## GT Affiliates presentation









Powerful iGaming affiliate software for bookmakers and casino operators. Set up a fast, simple and controlled system and gain maximum effect from your affiliate campaigns!

Connect with an expert

Download presentation  $\ \ \underline{\downarrow}$ 

gamingtec.com

### About us

Gamingtec offers the best-in-class platform solution for iGaming

Gamingtec is a comprehensive B2B platform solution designed to navigate the dynamic landscape of iGaming. We provide a complete portfolio of solutions combined with exceptional management services.

Gamingtec empowers you to launch an efficient iGaming platform for your customers. To achieve this, we offer a secure solution that streamlines the process for casino games and sports betting, all while providing a comfortable experience in one place.



Online gambling software solutions and best-in-class management services.



Full-suite product portfolio for B2B iGaming incumbents.

## What is GT Affiliates?

GT Affiliates offers seamless integration with any casino platform or sportsbook through our API

#### **GT** Affiliates

Our Advanced Affiliate Platform is designed with userfriendliness in mind, providing automated functionality. It also offers unique workflow organisation options for casino operators working with a large network of affiliates, making management more efficient.

## Majortasks

Fast

Synchronisation with the casino or sportsbook platform every 20 minutes.

Simple

The ability to get started with a user-friendly and intuitive interface.

Controlled

Media content management - promotional materials and new landing pages upload.

## Main goals

#### Reporting

Multifunctional statistical reports that can be exported via CSV, XLS, and JSON.

#### Customisation

Ease of use: tagging, filtering and sorting, individual reports, personal landing pages and banners.

#### Integration

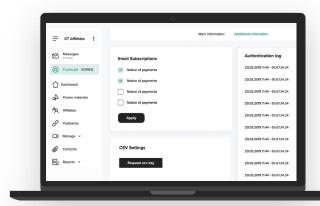
Integration with the operator's frontend with API.

#### Branding

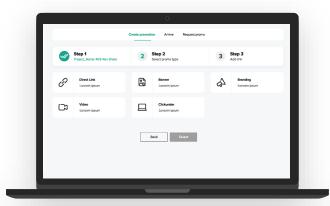
A possibility to work with different brands and products from one partnership program.

# How does it work for a partner?

1 Signing up

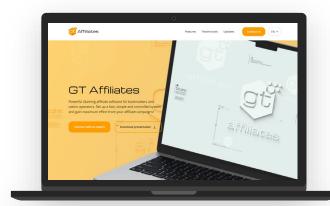


2 Choosing promotional materials

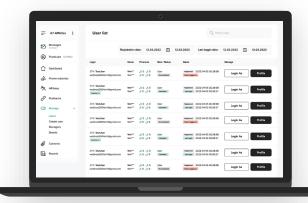


# How does it work for a partner?

3 Publication on the website



4 Receiving payments



## Commissions and their benefits

- Highly flexible commission builder: Create diverse deals (CPA, Revshare, Hybrid) with a range of conditions, qualifications, modifiers, and rewards, free from limitations.
- A set of tools for excluding low-quality traffic while managing affiliate payments.
- Player Qualification: To be eligible for rewards, referred players must meet the specified qualifications.
- Multiple levels of sub-affiliate commissions are available in the system.

## Safety & security



The analytical database operates autonomously and independently.



The partnership system server is highly protected, and all the data is encrypted.



Best development practices applied, including SSL cryptographic protocol and a framework with protection against SQL-code or other hacking methods.



Administrator roles include super operator and operator.
Each employee has restricted access rights.



Assigned affiliate managers can work exclusively with their affiliates.



Event feed allows tracking the actions of operators through the admin panel.

### Business in your smartphone



#### GT Affiliates

An opportunity to easily manage all affiliates using just one smartphone.



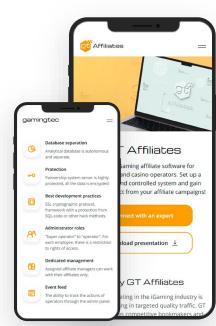
#### User-friendly

Mobile version is customisable and fast.



#### Affiliate program

Mobile version is a whole affiliate program in your smartphone.



Launch of the integration with your product

Receiving a brand book from a customer.

Designing all the pages (landings).



#### Brand

- Hosting on a domain (~ brand.partners)
- Infrastructure set up

#### Back-end

- Launching tests
- Working out all behavior scenarios
- Handing over the finished product to the customer

## Roles and their possibilities

Admin	Creation of the commissions	A unique opportunity to create commissions with different conditions for a specific partner
	Creation of the promo materials	Creation of unique promotional materials - open to everyone or hidden
	Statistics	Data on all projects and partners
Partner	Promo materials	Receiving commissions and promo materials
	Statistics	Statistics for each programse parately and for the entire period

## Why choose gamingtec

At Gamingtec, our mission is to offer cost-effective, top-quality turnkey solutions. We merge our expert management team with a robust platform and high-quality products:

#### Modularplatform

- Choose from CORE, Sportsbook, Casino, Payments, and Affiliate Platform.
- Complete iGaming Experience

  Customise your front-end, sportsbook, and agreements.
- Aggregation and Gamification

  Access popular content providers to enhance the user experience.
- Partnership-Centric Approach
  We prioritise partnerships, not just clients,
  fostering shared success and upholding quality
  standards.

## Let's talk



Andrei Beu

Commercial Director andrei.beu@gamingtec.com



Suren Khachatryan

Deputy CEO suren.khachatryan@gamingtec.com









Gamingtec is an international company that offers full turnkey B2B software solutions to iGaming industry.



London, United Kingdom



info@gamingtec.com

